



66/2614

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:

Attorney Docket No.: 2387.02US02

Chopin et al.

Confirmation No.: 5856

Application No.: 09/960,231

Filed: September 20, 2001

Group Art Unit: 2614

For: SYSTEM AND METHOD FOR STORYBOARD INTERACTIVE TELEVISION
ADVERTISEMENTS

INFORMATION DISCLOSURE STATEMENT

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Assistant Commissioner for Patents
Washington, D.C. 20231

Technology Center 2600

Sir:

Pursuant to 37 C.F.R. § 1.56, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached Form PTO-1449. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This information is being filed before the mailing date of a first Office Action on the merits. No certification or fee is required.

Respectfully submitted,

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Application No. 09/960,231

Please grant any extension of time necessary for entry; charge any fee due to Deposit Account No. 16-0631.

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FORM PTO-1449 MODIFIED				Docket No.: 2387.02US02		Application No.: 09/960,231	
INFORMATION DISCLOSURE CITATION IN AN APPLICATION				APPLICANT: Chapin, et al.			
				FILING DATE: September 20, 2001			
				GROUP ART UNIT: 2614			
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
	4,071,697	01/31/78	Bushnell et al.	179	2		
	4,305,131	12/08/81	Best	364	521		
	4,569,026	02/04/86	Best	364	521		
	4,847,604	07/11/89	Doyle	340	706		
	4,847,698	07/11/89	Freeman	358	343		
	5,010,500	04/23/91	Makkuni et al.	364	521		
	5,021,976	06/04/91	Wexelblat et al.	364	521		
	5,093,718	03/03/92	Hoarty et al.	358	84		
	5,174,759	12/29/92	Preston et al.	434	317		
	5,220,420	06/15/93	Hoarty et al.	358	86		
	5,343,239	08/30/94	Lappington et al.	348	12		
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	5,524,195	06/04/96	Clanton, III et al.	395	155		
	5,526,035	06/11/96	Lappington et al.	348	13		
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	5,682,196	10/28/97	Freeman	348	13		
	5,745,710	04/28/98	Clanton, III et al.	395	327		
	5,761,606	06/02/98	Wolzien	455	6.2		
	5,805,154	09/08/98	Brown	345	327		
	5,850,218	12/15/98	LaJoie et al.	345	327		
	5,903,816	05/11/99	Broadwin et al.	455	3.1		
	5,905,988	05/18/99	Schwartz et al.	707	104		
	5,933,811	08/03/99	Angles et al.	705	14		
	5,940,073	08/17/99	Klosterman et al.	345	327		
	5,961,603	10/05/99	Kunkel et al.	709	229		
	5,995,134	11/30/99	Hayashi	348	12		
	6,002,394	12/14/99	Schein et al.	345	327		
	6,018,768	01/25/00	Ullman et al.	709	218		
	6,043,818	03/28/00	Nakano et al.	345	355		
	6,099,409	08/08/00	Brenner et al.	463	40		
	6,169,542	01/02/01	Hooks et al.	345	327		
	6,172,677	01/09/01	Stautner et al.	345	352		
	6,233,736	05/15/01	Wolzien	725	110		
EXAMINER SIGNATURE				DATE CONSIDERED			
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.							



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U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
	6,243,085	06/05/01	Roach	345	302		
	6,263,507	07/17/01	Ahmad et al.	725	134		
	6,275,268	08/14/01	Ellis et al.	348	564		
	6,282,713	08/28/01	Kitsukawa et al.	725	36		
	6,263,501	07/17/01	Schein et al.	725	39		
	6,275,989	08/14/01	Broadwin et al.	725	37		
FOREIGN PATENT DOCUMENTS							
EXAMINE R INITIAL	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO	
	WO01/47156	06/28/01	PCT				
OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, etc.)							
	Internet page for RespondTV (www.respondtv.com) (1 page)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/casestudies.html) (1 page)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/ba_iTV.html)(2 pages)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/chorus.html) (2 pages)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/tele_danmark.html) (2 pages)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/ Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/open.html) (2 pages)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/comhem.html) (2 pages)						
	Internet page for Agency.com-Case Studies (www.agency.com/interactivetv/teracom.html) (2 pages)						
	Internet page for Wink (www.wink.com/contents/PressReleases/951423232/content.shtml) (3 pages)						
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